



MHEGA Newsletter August 2006

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MHEGA President's Message

Make 2006-2007 a Time for Renewal

by

Robert Yellan

President, Huron Valley-Sinai Hospital

Now more than ever, healthcare executives are focusing on excellence. Excellence in care, excellence in technology, excellence in customer service. It is, in some ways, a time for renewal.

"Renewal" happens to be the topic of an upcoming MHEGA conference I hope you'll plan to attend. On May 10, we'll host a one-day ACHE Category 1 credit seminar called, "Renewing the Healthcare Organization: Management Strategies for Healthcare Leaders." You'll find more details later in this newsletter.

Imagine having at your fingertips strategies that reaffirm your employees' pride in the organization – and the impact this might have on patient care. Or the benefits of improved hiring practices and a leadership development program that prepares your organization's future executives. Or strategies that drive renewal to all levels of your organization, reaching even to your Board and physician network.

Now imagine the impact a renewal process can have on your organization's level of excellence, and how this might reflect on patient, physician and employee satisfaction.

I hope you'll join us for this exciting program, one of several we're planning this year. We'll be announcing our program schedule for the 2006-2007 year at the annual Membership Meeting and Golf Outing on September 29, and once again, we'll offer a stellar year of events including:

- Annual Membership Meeting and Golf Outing
- A presentation on emergency disaster preparedness
- Continuation of our Executive Insight series with Nancy Schlichting, president and chief executive officer of Henry Ford Health System
- "Renewing the Healthcare Organization" seminar on May 10, 2007
- Another quarterly meeting still in development

Through programs such as these, MHEGA supports your efforts to prepare your organization for future excellence and success. I hope they will help you spur "renewal" in ways that bring the focus back to excellence.

MHEGA Plans Membership Meeting & Golf Outing for Sept. 29, 2006

Don't miss a great day of information, education and golf during the MHEGA Fall Meeting and Golf Outing on Friday, Sept. 29. Once again, we'll be at St. John's Golf & Conference Center, 44045 Five Mile Road, Plymouth.

Our speaker will be **Dave Finkbeiner**, Senior Director, Legislative Issues for the Michigan Health and Hospital Association (MHA). During his presentation, "Michigan Healthcare: Political Update and Outlook," he will look at the range of issues and concerns that affect current healthcare decision-making such as healthcare financing, legislative and regulatory challenges and the upcoming 2006 elections. Here's the schedule for this year's event:

7:30 – Registration / Breakfast
8 to 9:30 a.m. – Meeting & Guest Speaker
10:30 a.m. – Shotgun Start (Scramble Format)
3:30 p.m. – Post-Golf Reception

The Breakfast Meeting alone is available for \$35 for MHEGA members; \$50 for non-members; and \$25 for student members. The full program cost is \$195 and includes 18 holes of golf, greens fee, cart, bag transfer, driving range, lunch at the turn, course refreshments, post-golf reception and charitable contribution. Call today to register. Contact Deb Ellis at mihealthcareexecgroupandassoc@gmail.com or call 586-421-4660.

Become a Valued Sponsor of the Membership Meeting & Golf Outing

Your organization can support the annual MHEGA Membership Meeting and Golf Outing by becoming a sponsor, giving you exposure to more than 100 healthcare professionals. Your contribution helps offset meeting costs and enables MHEGA to provide programs that enhance the professional development of healthcare executives. Your sponsorship also benefits our scholarship fund, which supports the education and development of future healthcare executives at three local universities.

Several sponsorship categories are available and all donations are tax-deductible as allowed by law. For more details, contact Deb Ellis at mihealthcareexecgroupandassoc@gmail.com or call 586-421-4660.

Welcome to our new members!

MHEGA continues to grow every month, thanks to your efforts as well as the numerous powerful educational and networking programs we offer. Just check out how many healthcare executives have joined in the last few months! Please take a moment to make sure our new members feel welcomed:

Nancy Allcroft, President/Chief Executive Officer, Allcroft Group, LLC

Letty Azar

Leland Babitch, M.D., Chief Compliance Officer, University Pediatricians, Wayne State University School of Medicine, Children's Hospital of Michigan

Joseph L. Blount, M.D., MPH

Mark Brady, Director, Strategic Planning, St. John Health System

Charles Carpenter

Paula M. Denison, Administrator, Detroit Medical Center – Rehabilitation Institute

Gia Feistel, Administrator, G.I.A.

Robert Fisher, Administrative Director, St. Joseph Mercy-Oakland

Shirley Mann Gray, Director, Clinical Support Services, Children's Hospital of Michigan

Zachary Konopka, Coordinator, Barnett Financial

Raji Kumar, Chief Executive Officer, Oakland Regional Hospital

Tiffany Moss, Patient Representative/Data Entry Specialist, Detroit Community Health Connection, Inc.

Mary Naber, Senior Vice President, Human Resources & Organizational Effectiveness, St. John Health System

Cathy S. Osgood, Director, Critical Care Services, Sinai-Grace Hospital

Summer Pizzuti, CCP, MBA, Department Manager, Detroit Medical Center

Megan Smith, Student

Sharon L. Smith, Changesmith, LLC

Gail C. Stewart

Paul D. Sturgis, Detroit Medical Center

Jonathan F. Sullivan

Jigna R. Trivedi, ACS Solutions

Paul Van Tiem, Executive Vice President/Chief Operating Officer, St. John Health System

Katie Welch, Registered Nurse

Sophie J. Womack, M.D., MBA, Harper-Hutzel Hospital

2006 Committee Chairs

MHEGA has grown at an exciting pace this past year, thanks in large part to all of our volunteers. If you'd like to get involved in any way, contact one of the 2006 MHEGA officers and committee chairs below. We can always use your help!

Officers:

Robert Yellan, President 2006-2007
President, Huron Valley-Sinai Hospital

Gene Michalski, President-Elect 2008-2009
Executive Vice President & COO, Beaumont Hospitals

Don McKay, Treasurer/Secretary 2006-2007
Partner, McKay, Turbow Accountants

Joe Tasse, Past President, 2003-2005
President, St. John Detroit Riverview and St. John Macomb Hospital

Committee & 2006 Chairs:

Bylaws Committee
Don Potter, Consultant

Career Development Committee

Ellie Heinrich, President, Heinrich, Casey & Associates

Communications Committee

Leslie Fleming, Director of Marketing and Public Relations, Huron Valley-Sinai Hospital

Golf Committee

John Green, President, The Aegis Group, Search Consultants

Membership Committee

John Green, President, The Aegis Group, Search Consultants

Nominating Committee

Robert Yellan, President, Huron Valley-Sinai Hospital

Program Committee

William Scheuber, Admin. Prof./Support Services, Botsford General Hospital

Student Activities Committee

Mary O'Shaughnessey, University of Detroit-Mercy

Regent:

Regent & Chair of MHEGA 2006

Mike Slubowski, President, Hospital & Health Networks, Trinity Health

The Value of a MHEGA Membership

Join or Renew Now!

Know a healthcare executive who hasn't yet joined MHEGA? Let them know how relevant the organization is to their work. With some 400 healthcare executives and associate members, new (and renewing) members will enjoy excellent networking, professional development and mentoring opportunities with MHEGA.

And if you haven't renewed your membership yet, you can do so online via our website at <http://mhega.ache.org> and by sending a check for \$50 payable to "Michigan Healthcare Executive Group and Associates" to:

MHEGA

23052 Arethusia Drive, Suite 252

Clinton Township, MI 48036

Help spread the word about MHEGA!

LOCAL NEWS

Get Shadowed February 2 During the 2007 Job Shadow Day

Get ready to be shadowed, because the fourth annual MHEGA Job Shadow Day has been scheduled for Friday, February 2, 2007. That's also Groundhog Day – a day when “shadowing” will be the prominent theme around the nation.

Last year, more than two dozen students from three universities spent a day learning first-hand about the integral role of healthcare executives. Students participate from The University of Detroit – Mercy, Sienna Heights University and The University of Michigan. The students are graduate students majoring in health services administration; the matching executives tend to range from director level to president and CEO.

To make the program even more convenient, an alternate date can be arranged for individuals who are unavailable on February 2.

In the span of only a few hours, you can make a tremendous impact on the life of a future healthcare executive. Plan to join this successful program, which is scheduled by the Student Activities Committee.

It's not too early to register! To reserve a spot as a matching executive, contact Deb Ellis at mihealthcareexecgroupandassoc@gmail.com or call 586-421-4660.

UPCOMING EVENTS

Coming May 10, 2007: Strategies to Revitalize and Redirect Your Organization

Change doesn't come easy. In fact, one of the toughest challenges you face today is gaining buy-in and building the necessary commitment for your organization's change initiatives.

Learn effective strategies for reorganizing and redirecting your organization at the upcoming MHEGA seminar, “Renewing the Healthcare Organization: Management Strategies for Healthcare Leaders,” on May 10, 2007. The location will be announced at a later date.

Steven L. Mickus, FACHE, president and chief executive officer of Mercy Health Partners and senior vice president of Catholic Healthcare Partners, will provide field-proven strategies you can implement immediately – while giving you the vision to energize your own organization.

This one-day seminar is ideal for CEOs, CFOs, COOs, senior-level healthcare executives, physician executives and mid-level executives. ACHE has assigned 6 Category I credits for attending the program.

You'll learn to:

- Develop specific tactics to increase staff motivation and improve patient, staff and physician satisfaction through a renewal process.
- Re-establish organizational pride and trust by preventing apathy, resistance and fear from derailing the renewal process.
- Implement proven interventions to improve your hiring process, enhance leadership development, clarify authority and structure, and create a self-motivated workforce.
- Assess your organization and develop an action plan to shape the renewal process.

You'll also discover a step-by-step process for establishing a comprehensive reorganization and renewal program – along with 40 techniques to apply to all facets of your organization, including your board and physician groups.

Mickus, an ACHE Fellow, is board-certified in Healthcare Management. He served as president and chief executive officer of Mercy Health Partners' Metropolitan Hospital Division in Toledo, OH, and president and chief executive officer of St. Vincent Mercy Medical Center. He also worked 18 years in various administrative capacities at Borgess Medical Center in Kalamazoo, Michigan, the last eight as executive vice president and chief operating officer.

Don't miss this timely opportunity to learn dynamic strategies for renewing your organization. Tuition is \$495 for ACHE members and \$595 for non-members. You can register online at <http://mhega.ache.org> or mail your registration form and check to:

MHEGA
23052 Arethusa Drive, Suite 252
Clinton Township, MI 48036

For more information about the program, contact Brian Madison at bmadison@hcsolutions4.com or call (734) 414-9924.

Save the date!
5th Annual Membership Meeting & Golf Outing
Friday, September 29

Location:

*St. John's Golf & Conference Center
44045 Five Mile Road
Plymouth, MI 48170*

Speaker:

*Dave Finkbeiner,
Senior Director, Legislative Issues
Michigan Health and Hospital Association (MHA)*

Schedule:

7:30 – Registration / Breakfast

8 to 9:30 a.m. – Meeting & Guest Speaker
10:30 a.m. – Shotgun Start (Scramble Format)
3:30 p.m. – Post-Golf Reception

Cost:

Breakfast Meeting – \$35 members; \$50 non-members; \$25 students

Full Program – \$195

*Includes 18 holes of golf, greens fees, cart, bag transfer, driving range,
lunch at the turn, course refreshments, post-golf reception, charitable contribution*

To register:

Contact Deb Ellis at mihealthcarexecgroupandassoc@gmail.com or call 586-421-4660

ITEMS OF INTEREST

Job Board available

You can post your job at no charge on the MHEGA Job Board. Just submit your open positions by the 25th of each month to Michelle Whittaker-McCracken, managing healthcare partner with The Whittaker Group in Birmingham. Job openings will be listed on the website (<http://mhega.ache.org>) and also sent directly to MHEGA members as part of the monthly email broadcast.

To reach Michelle, email her at mwhittaker@wgsearch.com or call (248) 489-3900. To keep the job listing accurate and updated, open positions that were previously listed need to be resubmitted each month.

About MHEGA

MHEGA provides a local forum for the open exchange of information and viewpoints. In doing so, we help enhance the decision-making expertise and professional growth of the professionals with major responsibility for healthcare management in southeastern Michigan – all while promoting the mission of the American College of Healthcare Executives (ACHE).

To contact MHEGA:

Michigan Healthcare Executive Group and Associates
23052 Arethusia Drive, Suite 252
Clinton Township, MI 48036
<http://mhega.ache.org>

ACHE NEWS

Special Conference for Experienced COOs

Sharpen your skills and develop strategies for success at the COO Conference on September 18-19 at the Arizona Biltmore, Phoenix. Learn new approaches to solving the issues you face — from implementing flawless execution plans to fine-tuning the interpersonal skills necessary for effective relationships with clinical and non-clinical staff. Go to <http://www.ache.org> for more information.

CHE Exam Preparation Course

Don't put off becoming a Certified Healthcare Executive. Take the next step toward earning your CHE credential by enrolling in the CHE Exam Preparation Course, scheduled for October 25-27 at the Sofitel Chicago O'Hare Hotel. Learn from premiere ACHE faculty as you enhance your knowledge of the 10 topic areas covered by the exam. Visit <http://www.ache.org> for more details about the course.