



MHEGA Newsletter March 2007

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Join us for tremendous educational programs in April and May

by

Robert Yellan

President, Huron Valley-Sinai Hospital

I'm amazed with how substantially interest in MHEGA continues to grow. In this newsletter, you'll find a list of nearly 50 new members within only the last few months. This is truly remarkable – and a testament to the value of our organization.

Along those lines, I would like to encourage you to plan on attending two key events April and May.

On April 18, we're pleased to welcome Nancy Schlichting, President and CEO of Henry Ford Health System, speaking on a vital and relevant topic for all of us, "Leading for a Service Excellence and Quality Culture." Service excellence and quality are critical components to the success of any industry, perhaps none more than health care. Yet we need to go beyond slogans and programs; we must ingrain these characteristics within our organizations by fostering a consistent, predictable culture. Join us April 18 to learn more on how to accomplish this.

And on May 10, MHEGA offers another powerful program, "Renewing the Healthcare Organization: Management Strategies for Healthcare Leaders." Steven Mickus, president and chief executive officer of

Mercy Health Partners and senior vice president of Catholic Healthcare Partners, will offer proven methods for energizing and renewing your organization. You'll return to your office with ideas you can put into action immediately – all while earning Category 1 credits.

One key reason for MHEGA's growth is the consistent value of our membership programs. I hope you'll take advantage by planning to join us for these tremendous educational opportunities. You'll find registration information on both of the programs later in this newsletter. I hope to see you there!

Job Shadow Day a Shining Success for MHEGA!

February 2 was more than just Groundhog Day; it was also the fourth annual MHEGA Job Shadow Day. This year, more than two dozen executives opened their doors to graduate students majoring in health services administration at Sienna Heights University, the University of Detroit–Mercy and The University of Michigan. Students were given tours, interviewed executives, sat in on meetings and gained invaluable insight into the life of health care executives.

Most important, the results were overwhelmingly positive. The participating executives and students alike both rated the program as successful in follow up surveys. Among the random student comments about this year's Job Shadow:

- “We struck up a good relationship and I was able to talk freely, share my ideas and ask any question.”
- I was provided full access and had opportunity for candid discussion in a collaborative and participative spirit.
- My mentor was very enthusiastic about mentoring. I felt very welcomed by everyone * met. I got a chance to meet people who are working in the field I want to work in.
- I learned a lot more about a manager's perspective, had access to numerous people to speak with, and observed firsthand important meetings.
- This experience was seamlessly coordinated for me. The only thing I had to do was establish contact and verify the date and time of the meeting.
- I can't think of any ways that it could have been made better. I had plenty of opportunity to observe and ask questions.

Our thanks to the Student Activities Committee for working so hard to plan another successful program: Mary O'Shaughnessey, U of D-Mercy; John Fick, Sienna Heights University; Katie Haraminac, The University of Michigan; and Leslie Fleming, Huron Valley-Sinai Hospital.

Thanks also to the many MHEGA members who participated:

- Katherine Adler, Director, Adult Clinical Services, The Detroit Medical Center
- Anthony Armada, President and Chief Executive Officer, Henry Ford Hospital and Health Network
- Denise Brooks-Williams, Vice President, Strategic Business Development and Marketing/Public Relations, St. Joseph Mercy Oakland
- Tom Daskalakis, Chief Operating Officer, Garden City Hospital
- Luanne Ewald, Vice President, Children's Hospital of Michigan
- Steven Faine, Administrator, Professional and Support Services, Botsford General Hospital
- Paul Fayad, President and Chief Executive Officer, HHA Services
- Susan Hawkins, Vice President, Planning & Performance Improvement, Henry Ford Health System

- Mark Johnson, Vice President, Operations, St. John Detroit Riverview Hospital
- Aleta Jordan, Administrative Director, Clinical Effectiveness, Hurley Medical Center
- Peter Karadjoff, President and Chief Executive Officer, Mercy Hospital-Port Huron
- John Labriola, Chief Executive Officer, Beaumont Hospital
- Linda Larin, Administrator, U-M Cardiovascular Center, University of Michigan Health System
- Jean Ann Larson, Chief Learning Officer, Beaumont Hospital
- Scott Malaney, President and Chief Executive Officer, Blanchard Valley Health Association
- Gene Michalski, Executive Vice President and Chief Operating Officer, Beaumont Hospital
- Melissa Monahan, Business Development Manager, Siemens
- William J. Mott, Jr., Vice President, Laboratory Services, St. John Health
- Susan d'Olive Mozena, President and Chief Executive Officer, Midwest Eye Banks
- Terry Reiley, President, Rehabilitation Institute of Michigan
- William Scheuber, Admaaa. Professional and Support Services, Botsford General Hospital
- Michael Slubowski, President, Hospital and Health Networks, Trinity Health
- Jim Smith, Manager of Planning, Botsford General Hospital
- Audrey Smith, General Manager, City of Detroit Health Department
- Mary Stahl, Vice President, Stewardship and Donor Relations, St. John Health Foundation
- Rich Stone, Chief Financial Officer, Macomb Oakland Regional Center
- Maria Strom, Vice President, Operations/CNO, St. John Macomb Hospital
- Joe Tasse, President, St. John Macomb and St. John Detroit Riverview Hospitals
- Laurie Thiel, CEO, Alliance Mobile Health
- Lynne Thomas Gordon, Vice President and Chief Operating Officer, Children's Hospital of Michigan
- Bob Yellan, President, Huron Valley-Sinai Hospital

Welcome to our new members!

The last few months has seen tremendous growth in MHEGA membership! Please be sure to welcome our newest members:

Mel Armbruster, Partner, Accenture

Cindy Ather

James Beem, Associate, Mercer Human Resource Consulting

Tim Binder, St. John Health System

Jerry Blair, St. John Health System

Aundra Bomar, Student

Tom Brisse, Vice President of Operations, William Beaumont Hospital

Jennifer Butler, President, HAS Chapter, University of Detroit Mercy

Bradley Casemore, Chief Operating Officer, Venture Behavioral Health

Whitney Cashwell, Beaumont Services

Karol Clason, William Beaumont Hospital

Chelsea Cook, Student, Baker College

Casey Daly, Student, University of Detroit Mercy

Jim Delmotte, Regional Vice President, Daudlin, DeBeaupre and Company

Louella Dorton, Student

Eric Faulks, Executive Practice Manager, Nuwell Corporation

Dianne Glaskow, Student

Val Gokenbach, Vice President, William Beaumont Hospital

Julie Gorczyz, Director of Critical Care, St. John Hospital and Medical Center

Cornelius Gorman, Vice President of Sales, VI Desktop

Joy Gorzeman, Senior Vice President for Patient Care Services and CNO, Trinity Health

Princella Graham, Corporate Director, Public Policy/Government Relations, St. John Health System

Joanne Gutowsky, Vice President, CJ Systems, Inc.

Laurie Huard, St. John Health System

Tom Koch, Great Lakes Health Plan

William S. Krost, Operations Coordinator, SVMCMC

William Lantzy, Vice President of Finance, Huron Valley-Sinai Hospital

Karen M. LeDuc, Manager, Media & Community Relations, Macomb Community College

Kim R. Lemieux, Management Engineer, William Beaumont Hospital

Helen Levandovsky, Vice President of Marketing and Community Relations, Integrity Home Health Care

Shawn Levitt, Corporate Director, Medical and Academic Affairs, Detroit Medical Center

James MacDonald, Healthcare Account Executive, Diversified Services

Christine MacKay-Michels, Director of Patient Management and Revenue Cycle, Detroit Receiving Hospital

Thomas Mulvihill, CPA, The Rehmann Group

Deanna Murray, Clinical Social Worker, St. John Hospital and Medical Center

Gwendolyn H. Parker, Senior Medical Director, Blue Cross Blue Shield of Michigan

Steve Paulus, Director, Strategic Support, Trinity Health

Faye Sabado, MICU Unit Manager/Nursing Supervisor, PCS, VA Ann Arbor Healthcare System

Srijanani Sankaralingam, Student

Kathy Schumacher, Director, Clinical Systems Improvement, William Beaumont Hospital

Aaron Smith, Physician Researcher, ASA Partners

Ronald P. Szumski, Clinic System Executive, Botsford General Hospital

Jim Tesorero, Regional Vice President, Aramark

Linda A. Thibdaue, Registered Nurse, St. John River District Hospital

Lynne Thomas Gordon, Vice President and Chief Operating Officer, Children's Hospital of Michigan

Rohini Wadhawan, Business Performance and Initiatives Specialist, Mercy Health Partners

Patricia Williams, Vice President, Trinity Health International

Michael Wilson, Chief Marketing Officer, Vennar Soft, Inc.

Ken Woods, Ambulatory Pharmacy Director, Bon Secours Cottage Health Services

LOCAL NEWS

Friday, Sept. 28: 2007 Fall Meeting & Golf Outing

The 2007 MHEGA Fall Meeting and Golf Outing is on the schedule. Mark your calendars now:

**6th Annual MHEGA Fall Meeting and Golf Outing
Friday, Sept. 28, 2007
The Inn at St. John**

Watch the newsletter for more details in the coming months! And start planning now to become a sponsor of this year's program.

UPCOMING EVENTS

Wednesday, April 18: “Leading for a Service Excellence and Quality Culture”

Service excellence and quality are today’s buzzwords, but how do you create a culture throughout your organization that welcomes and fosters these traits? Discover your leadership role at the April 18 MHEGA membership meeting:

"Leading for a Service Excellence and Quality Culture"

Nancy M. Schlichting, President and CEO

Henry Ford Health System

Wednesday, April 18

7:30 a.m.

The presentation will take place in the Gilmour Conference Center, located at the Henry Ford Health System – Corporate Campus, One Ford Place, West Grand Boulevard in Detroit. Please stop at the Security Desk upon arrival.

The cost for the program is \$35 for members and \$85 for non-members. Students are free. Registration information and a map follow this article.

Nancy M. Schlichting is President and Chief Executive Officer of Henry Ford Health System (HFHS), a \$3 billion health system with 17,000 employees. HFHS is one of the largest and most respected integrated health care delivery systems in the country. Schlichting presides over the health system, which includes five owned hospitals, an 800-physician, group practice, a 530,000 member health maintenance organization, 24 ambulatory centers, home health care and other health-related entities located throughout southeastern Michigan.

Don't miss this excellent presentation, and if you're not a member of MHEGA, take advantage of the special member price by joining today.

Registration – April 18, 2007 Membership Meeting

NAME: _____

ORGANIZATION: _____

EMAIL ADDRESS: _____

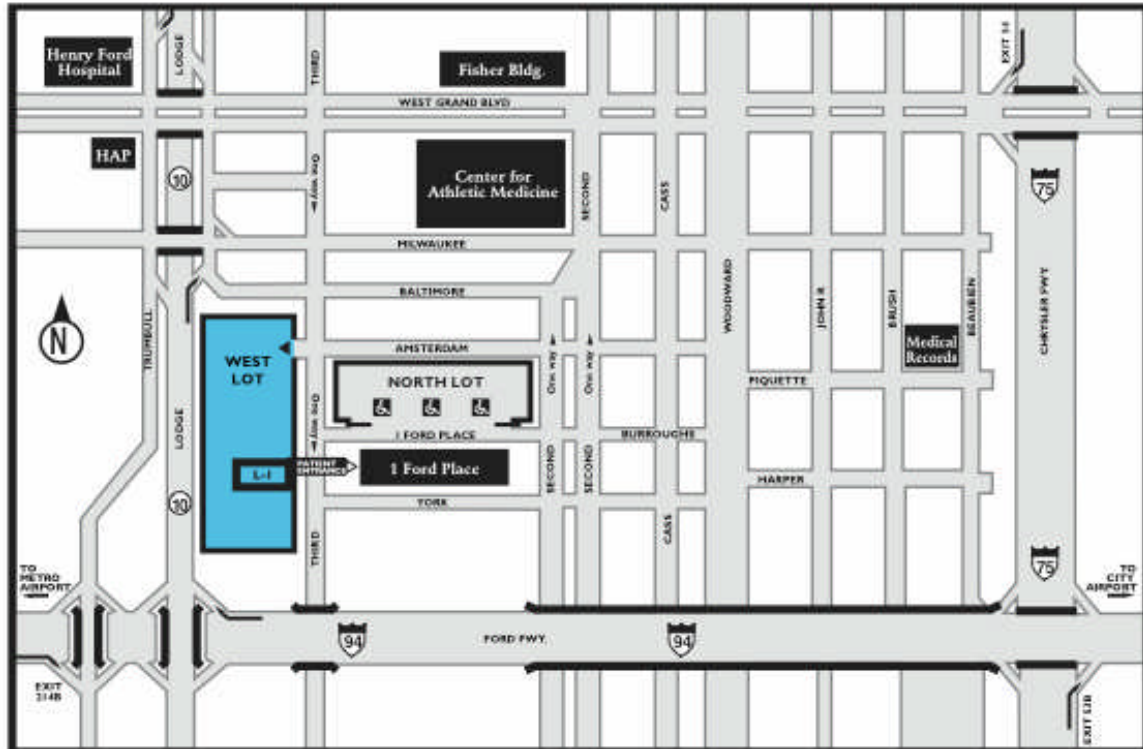
MHEGA Member _____ Non-member _____ Student _____

Please send me information on how to become a MHEGA Member _____

Please email your registration form to
mihealthcareexecgroupandassoc@gmail.com
or fax to the MHEGA office at 586 421-4661.

If you have registration questions, please call (586) 421-4660.

Make checks payable to:
Michigan Healthcare Executive Group and Associates
23052 Arethusa Drive, Suite # 252
Clinton Twp., MI 48036



To Get to West Grand Blvd.

From Southbound 1-75: Take Exit 54 (Clay Ave/East Grand Blvd.), proceed past Clay Ave. to East Grand Blvd., turn west

From Northbound 1-75: Take Exit 53B west to 1-94.

From Eastbound 1-94: Take Exit 214B (Trumbull). Go north to West Grand Blvd., turn east.

From Westbound 1-94: Take Lodge Freeway north, exit at Milwaukee/West Grand Blvd.

From Southbound US-10 (Lodge Freeway): Take West Grand Blvd. exit, turn east.

From Northbound US-10 (Lodge Freeway): Take Milwaukee/West Grand Blvd. exit, turn east.

To get to 1 Ford Place from West Grand Blvd.

Take West Grand Blvd. toward the Fisher Bldg. to Third Ave, and turn south. Go south four blocks on Third Ave. to 1 Ford Place.

Handicap parking is available in the North Lot or along 1 Ford Place.

1 Ford Place Information/Security Desk: (313) 874-2281

Thursday, May 10:
**“Renewing the Healthcare Organization:
Management Strategies for Healthcare Leaders”**

Don't miss a great opportunity to learn effective strategies for reorganizing and redirecting your organization when MHEGA offers, “Renewing the Healthcare Organization: Management Strategies for Healthcare Leaders,” on Thursday, May 10.

Steven L. Mickus, FACHE, president and chief executive officer of Mercy Health Partners and senior vice president of Catholic Healthcare Partners, will provide field-proven strategies you can implement immediately – while giving you the vision to energize your own organization.

This one-day seminar is ideal for CEOs, CFOs, COOs, senior-level healthcare executives, physician executives and mid-level executives. **ACHE has assigned 6 Category I credits for attending the program.**

You'll learn:

- A step-by-step process for establishing a comprehensive reorganization and renewal program
- 40 renewal techniques that can be applied to all facets of your organization, including the board and physician groups
- Practical strategies for increasing trust, pride and support while maintaining quality service during reorganization

The program takes place at:

Holiday Inn
17201 Northline Road
Southgate, Michigan 48195
(734) 283-4400
Located off I-75, exit 37 and Northline Road

7:30 a.m. Registration/Breakfast

8:00 a.m. Start of Seminar

4:00 p.m. Adjournment

Mickus is president and chief executive officer of Mercy Health Partners and senior vice president of Catholic Healthcare Partners. Previously, he served as president and chief executive officer of Mercy Health Partners' Metropolitan Hospital Division in Toledo, Ohio, and president and chief executive officer of St. Vincent Mercy Medical Center. Prior to joining St. Vincent, he served 18 years in various administrative capacities at Borgess Medical Center in Kalamazoo, MI, the last eight years as that organization's executive vice president and chief operating officer. Board certified in health care management and an ACHE Fellow, he is active in many civic and professional organizations.

Don't miss this timely opportunity to learn dynamic strategies for renewing your organization. Tuition is \$515 for ACHE members and \$595 for non-members. You can register online at <http://mhega.ache.org> or mail your registration form and check to:

MHEGA
23052 Arethusa Drive, Suite 252
Clinton Township, MI 48036

For more information about the program, contact Brian Madison at bmadison@hcs-group.com or call (734) 207-5053. Don't miss it!

ITEMS OF INTEREST

Job Board available

Need a solid healthcare professional for an opening within your organization? Looking for a new career challenge within healthcare? Start your search at no charge on the MHEGA Job Board.

Submit your open positions by the 25th of each month to Michelle Whittaker-McCracken, managing healthcare partner with The Whittaker Group in Ann Arbor. Job openings will be listed on the website (<http://mhega.ache.org>) and also sent directly to MHEGA members as part of the monthly email broadcast.

Contact Michelle at mwhittaker@wgsearch.com or 734-475-9300. Resubmit your open positions each month, even if they were previously listed, to ensure the job listing is both accurate and updated.

Your 2007 Committee Chairs – and Your Chance to Get Involved

You've joined MHEGA, the first step toward a commitment to networking and professional involvement. Now, ready to make a difference? Consider supporting MHEGA with your time and talent. It's easy. Just contact one of the officers and committee chairs below and ask about the many opportunities to get involved within MHEGA.

Officers:

Robert Yellan, President 2006-2007
President, Huron Valley-Sinai Hospital

Gene Michalski, President-Elect 2008-2009
Executive Vice President & COO, Beaumont Hospitals

Don McKay, Treasurer/Secretary 2006-2007
Partner, McKay, Turbow Accountants

Joe Tasse, Past President, 2003-2005
President, St. John Macomb Hospital

Committee & Chairs:

Bylaws Committee

Don Potter, Consultant

Career Development Committee

Ellie Heinrich, President, Heinrich, Casey & Associates

Communications Committee

Leslie Fleming, Director of Marketing and Public Relations, Huron Valley-Sinai Hospital

Golf Committee

John Green, President, The Aegis Group, Search Consultants

Membership Committee

John Green, President, The Aegis Group, Search Consultants

Nominating Committee

Robert Yellan, President, Huron Valley-Sinai Hospital

Program Committee

William Scheuber, Admin. Prof./Support Services, Botsford General Hospital

Student Activities Committee

Mary O'Shaughnessey, University of Detroit-Mercy

Regent:

Regent & Chair of MHEGA 2006

Mike Slubowski, Executive Vice-President Eastern Division, Trinity Health

About MHEGA

MHEGA provides a local forum for the open exchange of information and viewpoints. In doing so, we help enhance the decision-making expertise and professional growth of the professionals with major responsibility for healthcare management in southeastern Michigan – all while promoting the mission of the American College of Healthcare Executives (ACHE). To contact MHEGA:

Michigan Healthcare Executive Group and Associates

23052 Arethusa Drive, Suite 252

Clinton Township, MI 48036

<http://mhega.ache.org>